OCCASIONS®

THE MAGAZINE FOR CELEBRATING IN STYLE

PARTY PERFECT

REAL WEDDINGS SECRETS FROM PROS WHAT TO WEAR FALL ENTERTAINING

LOCAL VENUES

FOR WEDDINGS AND PARTIES

IN GEORGIA

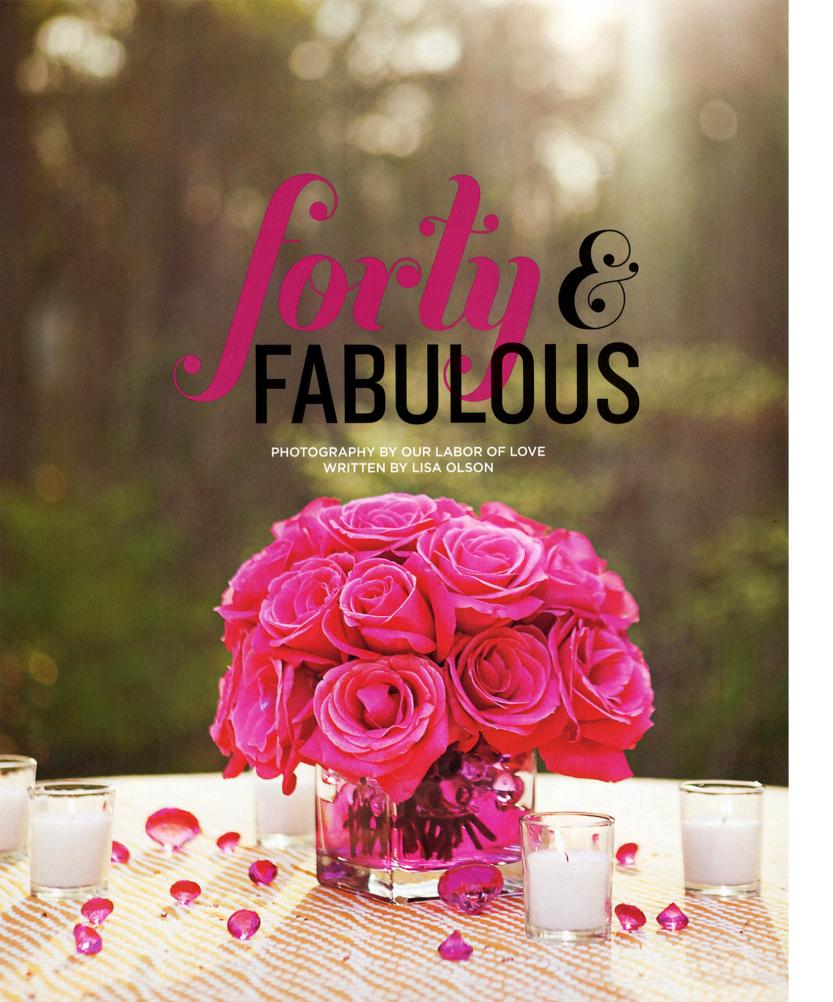
S5.99us



1 2012

\$5 99

Display until December 31, 2012







HEN BESTSELLING AUTHOR EMILY GIFFIN TURNED 40, A FLIRTY, MODERN BIRTHDAY PARTY AT HER NEW HOME WAS THE PERFECT WAY TO CELEBRATE.

With Emily's favorite colors, hot pink and tangerine, in mind, Laura from { SUGAR } EVENT + DESIGN went to town creating a fabulous party for 180 of Emily's family and friends. The end result was a chic soiree overflowing with details and special touches, including specialty drinks (like a Peach Cocktail made of Izze Peach and Square One Basil Infused Vodka), gorgeous floral arrangements, and an incredible tent—a work of art in its own right. Laura even designed a custom chevron dance floor in the party's signature colors, where everyone danced the night away to the music of YACHT ROCK. From the treats to the décor, every element matched Emily Giffin's sparkling personality to a tee, and the celebration is sure to be remembered fondly for years to come.

THE DETAILS

The tangerine and hot pink color scheme lent itself to fun details seamlessly. Laura focused on using playful patterns that would pop against the white backdrop of Emily's home, creating an undeniably stylish look.

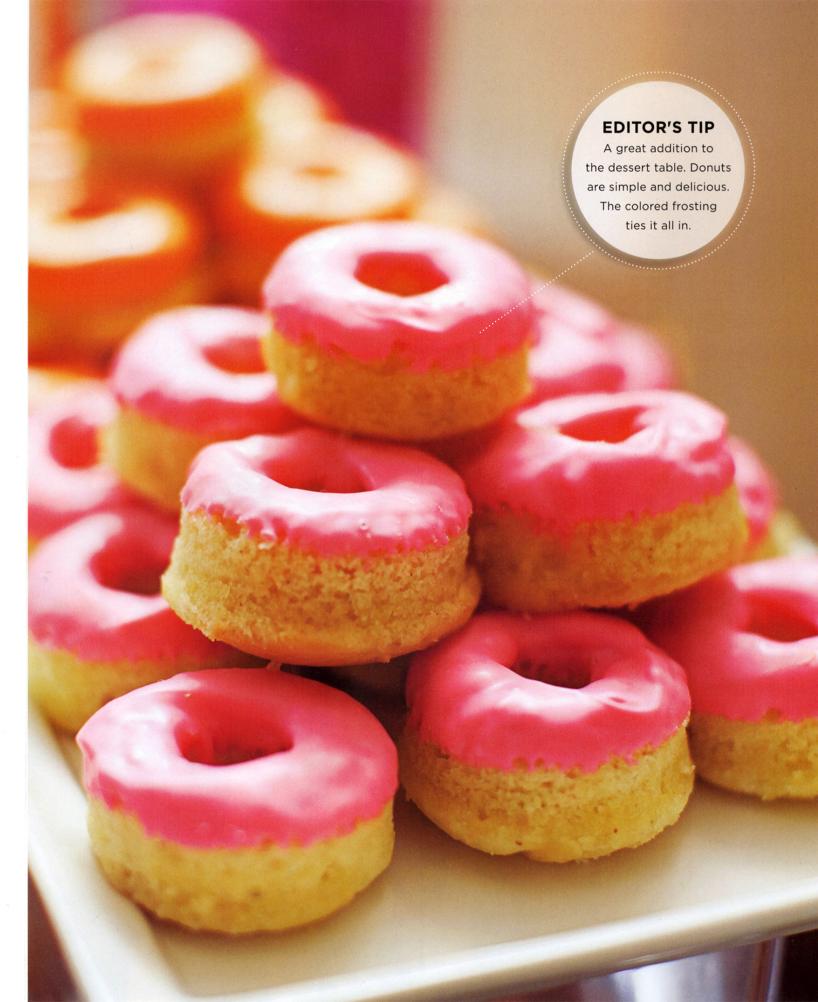
THE CAKE

Since a birthday party wouldn't be complete without a cake, HIGHLAND BAKERY created a whimsical four-tiered strawberry cake with champagne cream cheese frosting, and surrounded it with other special desserts, including mini grapefruit and mandarin orange tarts, cheesecake pops, and whoopie pies.











SOURCES VENUE Private Home DESIGN , PLANNING COORDINATION AND STYLING { sugar } event + design EVENT STYLING Beth Webb Interiors FOOD Endive Catering CAKE, DESSERT TABLE AND STYLING Highland Bakery PHOTOGRAPHER Our Labor of Love PHOTOBOOTH Smilebooth INVITATIONS Custom Printables and Paces Paper FLORALS Lush Life FURNITURE RENTALS Lounge Arts and American Furniture Rentals TENT AND PARTY RENTALS Classic Tents and Events and We Rent Atlanta LINENS La Tavola Linen DANCE FLOOR GRAPHICS Signs Now Atlanta CUSTOM TENT VALANCE Boutique Tents TENT DRAPING Event Drapery BALLOON DESIGN Balloonacy LIGHTING AND SOUND PPI ENTERTAINMENT Yacht Rock CUSTOM FLIP FLOPS Sole RENTALS Northside Tool Rental

THE MAIN EVENT

One of the showstoppers of the party was the stunning tent—created through a collaboration between Laura, Anne of **BOUTIQUE TENTS**, and Marina of **EVENT DRAPERY**. The tent was finished off with various sized lanterns, the chevron dance floor, and custom balloon designs by **BALLOONACY**.

