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Forty & FABULOUS

PHOTOGRAPHY BY OUR LABOR OF LOVE
WRITTEN BY LISA OLSON





WHEN BESTSELLING AUTHOR EMILY GIFFIN TURNED 40, A FLIRTY, MODERN BIRTHDAY PARTY AT HER NEW HOME WAS THE PERFECT WAY TO CELEBRATE.

With Emily's favorite colors, hot pink and tangerine, in mind, Laura from **{ SUGAR } EVENT + DESIGN** went to town creating a fabulous party for 180 of Emily's family and friends. The end result was a chic soiree overflowing with details and special touches, including specialty drinks (like a Peach Cocktail made of Izze Peach and Square One Basil Infused Vodka), gorgeous floral arrangements, and an incredible tent—a work of art in its own right. Laura even designed a custom chevron dance floor in the party's signature colors, where everyone danced the night away to the music of **YACHT ROCK**. From the treats to the décor, every element matched Emily Giffin's sparkling personality to a tee, and the celebration is sure to be remembered fondly for years to come.

THE DETAILS

The tangerine and hot pink color scheme lent itself to fun details seamlessly. Laura focused on using playful patterns that would pop against the white backdrop of Emily's home, creating an undeniably stylish look.

THE CAKE

Since a birthday party wouldn't be complete without a cake, **HIGHLAND BAKERY** created a whimsical four-tiered strawberry cake with champagne cream cheese frosting, and surrounded it with other special desserts, including mini grapefruit and mandarin orange tarts, cheesecake pops, and whoopie pies.



EDITOR'S TIP

A great addition to the dessert table. Donuts are simple and delicious. The colored frosting ties it all in.





THE VENUE

Hosting the party at Emily's beautiful home created a comfortable and relaxed atmosphere for her guests. Even Emily and Buddy's three children were in attendance, and the love shared between family and friends was truly the highlight of the wonderful event.



SOURCES

VENUE Private Home **DESIGN , PLANNING COORDINATION AND STYLING** { sugar } event + design
EVENT STYLING Beth Webb Interiors **FOOD** Endive Catering **CAKE, DESSERT TABLE AND STYLING**
 Highland Bakery **PHOTOGRAPHER** Our Labor of Love **PHOTOBOOTH** Smilebooth **INVITATIONS**
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SOUND PPI **ENTERTAINMENT** Yacht Rock **CUSTOM FLIP FLOPS** Sole **RENTALS** Northside Tool Rental

THE MAIN EVENT

One of the showstoppers of the party was the stunning tent—created through a collaboration between Laura, Anne of **BOUTIQUE TENTS**, and Marina of **EVENT DRAPERY**. The tent was finished off with various sized lanterns, the chevron dance floor, and custom balloon designs by **BALLOONACY**.

